



FOR IMMEDIATE RELEASE:

The Delaney Hardware “12 Doors of December” Campaign Inspires Welcoming and Festive Front Entrances

*Homeowners will Vote for Their Favorite Holiday Door and
Enter for a Chance to Win a New Front Handleset*

ATLANTA (Dec. 9, 2020) – Delaney Hardware is spreading holiday cheer this year with its festive “[12 Doors of December](#)” campaign featuring gorgeous and inspiring entryways decorated by popular Instagrammers. This campaign will reveal one new door each day starting Dec. 14 and ending December 25. All 12 doors will display warm and inviting holiday décor and a newly installed Delaney premium handleset. This campaign has an added excitement of having homeowners vote for their favorite door at www.DelaneyHardware.com/12doors and enter to win a Delaney handleset for their own front door – valued up to \$500.

“We are excited to share these amazing front entrance holiday looks and to give homeowners creative ideas to decorate their own front doors this holiday season,” says Kathryn Towns, vice president of marketing for Delaney Hardware. “Adding a luxurious new handleset to any front door is an instant upgrade and can give an entryway an entirely new look. We are thrilled to partner with these 12 designers and bring their personal styles to life. Each handle’s style and finish express their own unique, personal flair to welcoming guests year-round.”

The campaign will feature a variety of handleset styles and finishes which include the Delaney Hardware exclusive Modern Farmhouse Collection, created by the company’s founder Michael O’Bryan. The Farmhouse-inspired stately design combines clean, straight lines with soft, rounded edges to complement a modern farmhouse. Delicate beveled borders add interest, while creating a simple, elegant tone. The collection includes a Briona one-piece handleset, a Visconti two-piece handleset, deadbolt, Canova egg-shaped knob, Santo round knob, and three lever designs, each on an attractive beveled backplate. This collection is available in three finishes: oil-rubbed bronze, powder coated black, and satin nickel.



Designers collaborating in the “12 Doors of December” campaign with their reveal dates and Delaney handlesets are:

Dec. 14: [@robyns_frenchnest](#) – [Visconti Farmhouse](#) style in a black finish

Dec. 15: [@britttanyjohnson](#) – [KP300 Touchscreen](#) with the [Kellington Handleset](#) in Tuscany bronze



- Dec. 16: [@our_forever_farmhouse](#) – [Bravura 980G-2](#) handle in matte black
- Dec. 17: [@rachel_thepondsfarmhouse](#) – [Briona Farmhouse](#) handle in oil-rubbed bronze
- Dec. 18: [@two.hens.design](#) – [Bravura 980G-1](#) handle in matte black
- Dec. 19: [@downshilohroad](#) – [Bravura 970](#) handle in oil-rubbed dark bronze
- Dec. 20: [@hipandhumblestyle](#) – [Bravura 973](#) handle in the new satin brass finish
- Dec. 21: [@thecuratedfarmhouse](#) – [ZW300 Touchscreen Smartlock](#), Camera & [Capri](#) handle in black
- Dec. 22: [@staciesspaces](#) – [Capri](#) handleset in black
- Dec. 23: [@our_whitefarmhouse_](#) – [Bravura 971](#) handle in new satin brass finish
- Dec. 24: [@seekingalexi](#) – [ZW300 Smartlock](#) and [Square Barn Door Handle](#) in matte black finish
- Dec. 25: [@thefrontporchfarmhouse](#) – [Bravura 916](#) handle in the oil-rubbed dark bronze finish

Delaney products are available nationwide at lumberyards, building supply distributors and hardware dealers, as well as on [Build.com](#), [Wayfair.com](#), [Houzz.com](#), and [Amazon.com](#)



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About Delaney Hardware

Delaney Hardware is a leading provider of premium builder hardware for residential homes, multi-family buildings, and commercial projects. With comprehensive, stylish collections that combine superior finishes and smooth mechanics, Delaney's unwavering commitment to value, quality, and exceptional service distinguishes it from the rest of the industry. As part of the Sargent and Greenleaf (S&G) family of brands, Delaney offers a full portfolio of hardware including door hardware, digital locks, barn door hardware, bath accessories, commercial hardware, trim hardware, and steel doors and frames. For more information about Delaney, visit www.DelaneyHardware.com.

The S&G family of brands delivers proven innovative security solutions that protect businesses, families, and assets around the world. The S&G family is a trusted provider of state-of-the-art high-security locks, commercial-grade doors and hardware, multi-family and residential security solutions, and high-quality door hardware and fixtures. For more information about S&G, visit www.sargentandgreenleaf.com.